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## Baltimore Convention Center and Levy Team-Up for World-Class Hospitality and Events in the Heart of Downtown

Partnership will leverage Levy's experience serving guests at the most well-known meeting and convention venues, and network of culinary and hospitality expertise locally in Baltimore

**Baltimore (March 20, 2024)** — The Baltimore Convention Center announced today a new partnership with Levy, the market-leading hospitality team of major convention and meeting venues across the country. Through a comprehensive RFP process, the Baltimore Convention Center selected Levy as their new exclusive food and beverage provider. Together, the two will bring an elevated, refreshed mindset to food and beverage, with a focus on elevating downtown Baltimore as a destination for world-class events and hospitality. Levy will officially begin operating at the Baltimore Convention Center in July.

"We're beyond thrilled to partner with the Baltimore Convention Center to showcase what makes this city an incredible destination," said Andy Lansing, CEO, Levy. "From the most highprofile national events and corporate meetings to special occasions, we'll spotlight Baltimore's food and beverage culture in unique ways. Together, we'll put Baltimore on the plate for everyone to enjoy great hospitality, collaboration, and celebration."

The Baltimore Convention Center and Levy will work together to craft menus, dining concepts and catering experiences to be activated throughout the venue. In addition to new offerings, the partnership will focus on creative, elevated catering for major events that attract visitors to Baltimore. Levy and the BCC will prioritize partnerships with local community organizations and minority- and women-owned businesses, while also continuing to elevate sustainability initiatives by buying local, reducing food waste, and expanding other green initiatives.

"The potential in the BCC/Levy partnership is almost limitless in Baltimore. With the exciting new patron-facing capital improvement concepts to be unveiled in the coming months along with Levy's bespoke approach to telling the Baltimore story through food, we'll be ensuring a decade's worth of guests will return home full but with a hunger to return and explore more of our amazing city," said Mac Campbell, Executive Director, Baltimore Convention Center.

Levy's Convention Centers division serves events of all sizes at major venues like the Greater Columbus Convention Center, David L. Lawrence Convention Center in Pittsburgh, Javits Center in New York, Georgia World Congress Center in Atlanta, Austin Convention Center and Los Angeles Convention Center, among others. Levy also welcomes guests at some of the country's most iconic sports and entertainment events, from the Kentucky Derby and US Open to the Grammy Awards and Super Bowl, and has established a network of culinary and hospitality leaders in Baltimore, through its operations at Oriole Park at Camden Yards, steps from the Baltimore Convention Center. Clients of the BCC can count on transparent communication from both teams as they work to coordinate as seamless a transition as possible. Look for more information about food and beverage offerings at Baltimore Convention Center over the coming months.

## **About Baltimore Convention Center**

The Baltimore Convention Center, located in the vibrant Inner Harbor area, is one of the East Coast's premier event venues. With 300,000 square feet of contiguous exhibition space, approximately 85,000 square feet of meeting space (50 meeting rooms), and a multifunctional 36,672-square-foot ballroom, the BCC has the capacity and flexibility for hosting a variety of professional events and delivering outstanding experiences for planners, exhibitors, and attendees.

The organization serves as a vital cornerstone of employment for Baltimore residents. With over 150 direct employees a remarkable 73% whom call Baltimore City home, the BCC serves as a significant employer, fostering a sense of local connection and pride.

# About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by Fast Company magazine and one of the top three Best Employers for Diversity in America by Forbes, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters and music festivals, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, Coachella and Stagecoach Music Festivals, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit levyrestaurants.com or follow us on LinkedIn, Instagram, and X.

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