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FIELD MUSEUM SELECTS RANK + RALLY TO EMBARK ON RETAIL PARTNERSHIP

Chicago-based retailer will curate product lines and shopping experiences at Museum, O'Hare International Airport, and online

CHICAGO (August 6, 2018) – [The Field Museum](#) has selected Chicago's own [Rank + Rally](#) as its official retail partner to advance the museum's retail experience and offerings, crafting spaces and merchandise that embody the iconic institution's new exhibits, attractions, and brand. Rank + Rally will direct and operate all retail outlets in the museum as well as shops at O'Hare International Airport and online. Through these spaces and products, the Field Museum and Rank + Rally aim to bring the next chapter of the famed research-based organization's story to life for guests before, during, and after a visit.

The partnership will officially launch on January 1, 2019. Visitors can expect news about exciting new products, styles, and shopping experiences in the coming months.

"We were looking for a fresh way to continue to tell our story and extend our visitors experience at the Museum," said Megan Williams, Director of Business Enterprises with the Field Museum. "Rank + Rally was perfectly suited to help us create an environment and allow our visitors to bring a memory of the Museum home with them, and we are very excited to start this partnership with them."

"Few cultural institutions are as beloved as the Field Museum," said Catherine Cronin, President of Rank + Rally. "We're looking forward to tapping into the museum's new vision, attractions, look, and feel to create new spaces that immediately spark a connection to people's experiences during a visit."

Rank + Rally has created and curated some of the most distinguished retail spaces and product lines with world class sports and entertainment brands. The company now extends that experience into cultural destinations and does so with extensive Windy City roots. Chicago-based Rank + Rally is part of hospitality leader Levy, also based in Chicago, and official retail partner of the United Center, where it has customized merchandise collections for concerts and other cultural events. Rank + Rally is also the official retail partner of the Chicago Cubs, Chicago Blackhawks, Chicago Bulls, and Arlington International Racecourse, among others.

About the Field Museum

Now in its 125th year, the Field Museum is a forward-thinking scientific leader on a mission to explore, protect, and celebrate nature and culture. The Field takes part in groundbreaking research all over the world while maintaining one of the world's largest collections of artifacts and specimens, used to inspire discovery, spark public engagement with science, and uncover solutions for a better world. To share its scientific and educational mission, the Field welcomes 1.6 million visitors every year. For more information, visit us at fieldmuseum.org, or follow us on Facebook, Twitter, and Instagram.

About Rank + Rally

Rank + Rally is a wholly-owned subsidiary of hospitality leader Levy. The company launched in 2017 and handles every facet of retail operations for venue partners, sports franchises, and attractions, including product design and development, pricing and promotion planning, and store operations. Rank + Rally's partners include franchises and venues across major sports and entertainment, and cultural institutions. For more information, visit us at www.rankandrally.com and follow us on [Twitter](#), [Facebook](#), and [Instagram](#).

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