

August 5, 2020

## Seattle Seahawks and Levy Partner to Elevate the First & Goal Hospitality Experience at CenturyLink Field

**SEATTLE and CHICAGO** – The Seattle Seahawks announced today that its in-house food and beverage company, First & Goal Hospitality (FGH), has partnered with [Levy](#), the market leader in defining hospitality at major sports and entertainment venues and events, to manage operations at all facilities at CenturyLink Field.

Under the new partnership, FGH will continue to be the banner for hospitality during events at CenturyLink Field, CenturyLink Field Event Center, and WAMU Theater, while Levy will manage day-to-day operations and bring its industry-leading operational resources and expertise. The move is part of various operational enhancements the stadium will undergo as part of a renewed focus on health and safety amid COVID-19, and will help safely deliver First & Goal's hallmark league-leading hospitality.

"We are excited to partner with Levy to build off of the success we have had with FGH over the last three years," said David Young, Seahawks Senior Vice President of Business Operations, and General Manager, CenturyLink Field. "The partnership will allow us to focus our efforts on continuing to provide an innovative, world-class food and beverage experience for our guests, while allowing Levy to leverage their global network and industry best practices to ensure we are offering the safest food and beverage experience possible."

Levy brings added resources and operational excellence from its broad portfolio of major venues across sports and entertainment. That includes partnerships with 9 NFL stadiums, as well as iconic events like the Kentucky Derby, Grammy Awards, and US Open Tennis Championships, where Levy has crafted many of the most well-known hospitality experiences.

"Few moments can match the energy and passion of a game with the 12s. First & Goal Hospitality is a beloved member of the Seahawks family, and has been creating memorable game days for the 12s over the past three years," said Andy Lansing, President and CEO of Levy. "We share the same vision as First & Goal Hospitality, and that is to provide innovative, sustainable experiences rooted in the Pacific Northwest's legacy for incredibly local and inventive food, beverage and hospitality. Together with the Seahawks, we'll strengthen the unique and desired experiences that First & Goal Hospitality has been delivering so it will be enjoyed by fans for years to come."

The strategy and day-to-day operations will be a true collaboration between First & Goal Inc. and Levy, and current team members will remain under the First & Goal brand as employees of Levy.

First & Goal Hospitality launched in 2017 and has been nationally recognized for its unique and sustainable hospitality programs that highlight various local cuisines and incorporate neighboring restaurants to concession offerings on gameday.

For more information visit [www.centurylinkfield.com](http://www.centurylinkfield.com).

## **About Levy**

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by Fast Company magazine and one of the top three Best Employers for Diversity in America by Forbes, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters, and convention centers; as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit [www.levyrestaurants.com](http://www.levyrestaurants.com) or follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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