

Greenville Arena District and Levy Collaborate to Elevate the Food and Beverage Experience at Bon Secours Wellness Arena

Added variety and visibility of local dining options, and commitment to a comprehensive health and safety plan will drive the experience at the Upstate's hub for entertainment

GREENVILLE, S.C. (August 31, 2020) – Today, the Greenville Arena District, owner and operator of Bon Secours Wellness Arena, announced an exclusive, multi-year partnership with [Levy](#) to operate and elevate its dining and hospitality experience. On September 1, Levy, the industry leader in creating incredible experiences at world-class sports and entertainment venues and events, will partner with the Bon Secours Wellness Arena to craft unique food and beverage experiences during concerts, Swamp Rabbit hockey games, sporting events, community events, and private group events.

“Levy’s innovative approach to partnerships, award-winning culinary initiatives, and their detailed approach to fan hospitality positions the Arena to deliver top-tier guest experiences on-par with world class entertainment options. The foundation of the elevated experience will be deeply rooted in our community through locally sourced foods, focused environmental and sustainability efforts, community outreach and food rescue programs, and career training and opportunity,” said Beth Paul, General Manager of Bon Secours Wellness Arena. “The selection of a hospitality partner is a critical decision, and Levy is perfectly aligned with the strategic objectives and core values of the Greenville Arena District.”

“We share the same vision as the Arena District to create a guest experience for the Greenville and the Upstate community that celebrates the hospitality that makes this place so warm, welcoming, and unique,” said Andy Lansing, President and CEO of Levy. “Whether a favorite, must-have restaurant or signature recipe you can only find at the Arena, each visit will bring guests together around the food story and tastes that define dining in the Carolinas.”

Together, Levy and Greenville Arena District’s management teams are reimagining dining experiences at Bon Secours Wellness Arena. COVID-19 has radically changed the live entertainment industry, and evolved safety practices are at the core of the guest experience. Upon reopening, guests can expect that all food service operations will comply with the most stringent quality standards.

Levy will draw on its strong reputation for elevating local communities and flavors nearby at Spectrum Center, Truist Field, and Wells Fargo Championship in Charlotte, as well as State Farm Arena and Mercedes-Benz Stadium in Atlanta. The company is also the market leader serving fans at major arenas around the country, including Barclays Center in Brooklyn, United Center in Chicago, and Staples Center in LA. Levy’s portfolio includes iconic events like the Grammy Awards, Kentucky Derby, and US Open Tennis Championships.

Venue Hospitality Solutions, led by Michael Bekolay, advised the Greenville Arena District throughout the selection process resulting in the very best operating solution and partnership for the Bon Secours Wellness Arena.

About Greenville Arena District

The Greenville Arena District owns and operates the Bon Secours Wellness Arena located in Greenville, S.C. The Bon Secours Wellness Arena is the leading sports and entertainment venue in South Carolina and has been in operation for over 20 years. With a capacity of up to 15,000, the Bon Secours Wellness Arena is home to the Greenville Swamp Rabbits of the ECHL, and year-over-year hosts a wide variety of concerts, collegiate and professional basketball, family shows, sporting events, and corporate events. For more, visit www.bonsecoursarena.com.

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by Fast Company magazine and one of the top three Best Employers for Diversity in America by Forbes, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters, and convention centers; as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit www.levyrestaurants.com or follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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