

CHICAGO FIRE FC SELECTS LEVY AS THE OFFICIAL FOOD & BEVERAGE PARTNER FOR NEW STADIUM

Together, the Fire and Levy will develop an elevated, next-generation hospitality program that goes beyond traditional venue fare and showcases Chicago's best culinary talent

CHICAGO (December 3, 2025) — Chicago Fire FC today announced that Levy, the Chicago-born hospitality leader behind some of the most celebrated sports and entertainment dining experiences in the country, has been selected as the official Food & Beverage Partner for the Club's new, privately funded stadium, which was announced earlier this year.

This partnership brings together two iconic Chicago institutions to build a next-generation culinary and hospitality experience tailored for Fire fans and the city's diverse communities. Rooted in shared values of innovation, community connection, and Chicago pride, the collaboration will play a central role in shaping the matchday and event experience at the Fire's future home at The 78.

"From day one, our vision for the new stadium has been to capture the soul of Chicago — its energy, its creativity, its diversity — and give fans a home that reflects the city they love," said Dave Baldwin, President of Business Operations, Chicago Fire FC. "Levy understands what makes this city special. Their passion for hospitality, deep Chicago roots, and ability to create memorable experiences make them the ideal partner to help deliver something truly extraordinary for our fans. We are looking forward to redefining what a world-class food and beverage experience looks like in Chicago sports."

As part of the partnership, Levy will collaborate closely with Chicago Fire FC leadership in the coming years to craft a food and beverage program that emphasizes local flavor, elevated hospitality, and the authentic culinary stories that define Chicago. The approach will draw on Levy's experience shaping hospitality programs at premier sports venues across the country, as well as its longstanding connections to Chicago's restaurant and cultural community.

The partnership will also explore ways to engage local culinary talent, support job creation, and integrate community-driven initiatives — all in service of building a stadium experience that feels unmistakably Chicago. These efforts align with both organizations' commitments to investing in the city and delivering positive impact beyond matchday.

"At Levy, we take immense pride in our hometown — in the people, communities, and incredible food culture that makes Chicago unlike anywhere else," said Andy Lansing, CEO of Levy. "Partnering with the Fire on their new stadium is an opportunity to create something that uniquely reflects Chicago. We're excited to build a hospitality experience that welcomes every fan, celebrates the city we love, and sets a new standard for what food and beverage can be at a world-class venue."



The Fire's new stadium will serve as the anchor of The 78, Chicago's newest neighborhood, and is designed to offer an immersive environment featuring premium seating options, dynamic gathering spaces, and a hospitality strategy that elevates the fan experience from the moment the gates open.

Additional details about the food and beverage program — including menu, culinary partnerships, design elements, and matchday enhancements — will be shared as the project progresses toward its 2028 opening.

About Chicago Fire FC

The Chicago Fire Football Club (Chicago Fire FC) is an American professional soccer club that competes in Major League Soccer (MLS), the top U.S. domestic league. Founded on October 8, 1997, on the 126th anniversary of the Great Chicago Fire, the Club began play in 1998 as one of the League's first expansion franchises. The Fire have won six major domestic titles, including the 1998 MLS Cup; the 1998, 2000, 2003, and 2006 Lamar Hunt U.S. Open Cups; as well as the 2003 MLS Supporters' Shield. Chicago Fire FC's affiliate team, Chicago Fire II, plays in MLS NEXT Pro, a professional league that completes the pro player pathway from MLS NEXT, the youth academy programs, through to MLS. The Chicago Fire Academy currently features five teams ranging from U-13 to U-18. The Club's charitable arm, the Chicago Fire Foundation, was recognized as ESPN's 2019 Sports Humanitarian Team of the Year and has made significant contributions to enhance the lives of disadvantaged youth throughout Chicagoland, providing over \$10 million back to the community. The Fire train at the Endeavor Health Performance Center, a \$100M state-of-the-art facility and play their home matches at historic Soldier Field. For more information, visit chicagofirefc.com.

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Levy has twice been named one of the 10 most innovative companies in sports by Fast Company magazine and has been honored by Forbes as a Best Large Employer, Best Employer for Diversity, and Best Employer for Women. Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters and music festivals, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, Coachella and Stagecoach Music Festivals, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit levyrestaurants.com or follow us on LinkedIn, Instagram, and X.