

Levy Joins Stanford Athletics as New Hospitality Partner

Levy and Stanford Athletics create a new elevated food and beverage experience across venues

STANFORD, Calif. (Oct. 1, 2025) – [Levy](#), the sports and entertainment hospitality leader, has teamed up with Stanford University Athletics to transform the game day experience at Cardinal athletic venues beginning this fall. Levy will curate the food and beverage experience across athletic venues, including Stanford Stadium, Maples Pavilion and the nearly completed new Softball Stadium, ranging from concessions to premium hospitality, and catering for special events.

Working together, Levy and Stanford will shape innovative new fan experiences that honor the university's tradition of excellence on and off the field, and create new opportunities for Bay Area businesses on Cardinal game days.

"Levy has approached our partnership with an extraordinary appetite for collaboration and a deep appreciation for what makes Stanford special," Alden Mitchell, Stanford Athletics' Chief Operating Officer said. "Their experience across a broad array of venues and their commitment to providing best-in-class service will serve Cardinal fans well, and I am thrilled to see this partnership come to life."

"Stanford's combination of academic and athletic excellence puts the university in rare air - it's truly one the nation's most legendary programs," said Andy Lansing, CEO of Levy. "We're proud to help Stanford propel the fan experience forward in innovative new ways, while honoring the university's rich traditions. The Cardinal spirit will shine through with great-tasting food and championship caliber hospitality."

The partnership kicks-off with Levy crafting a new game day hospitality experience at Stanford Stadium for football season. Fans can look forward to:

- A curated selection of local restaurants and purveyors in concessions that taps into Levy's deep roster of partnerships throughout the Bay Area
- New technology integrations at food and beverage destinations for faster, more convenient ordering and checkout
- Elevated premium hospitality featuring Levy chef-crafted menus and activations

One of the most historic college sports programs, Stanford joins Levy's industry-leading network of blue-chip college sports partners. The company serves fans on campus at power programs across every major conference, as well as championship events like the most recent College Football Playoff National Championship. Levy's college athletic partnerships include Ohio State, Notre Dame, Alabama, Texas A&M, Oklahoma, Wisconsin, Indiana, Purdue, the Air Force Academy, and the Rose Bowl Stadium, among many others. Locally in the Bay Area, Levy works with the one of the NFL's most storied franchises, the San Francisco 49ers. Through Levy's partnership

with the 49ers at Levi's® Stadium, Levy will serve fans at the Super Bowl in February 2026. Levy's footprint also spans marquee events such as the Kentucky Derby, US Open Tennis Championships, Grammy Awards, Coachella and Stagecoach Music Festivals, and more.

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Levy has twice been named one of the 10 most innovative companies in sports by Fast Company magazine and has been honored by Forbes as a Best Large Employer, Best Employer for Diversity, and Best Employer for Women. Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters and music festivals, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, Coachella and Stagecoach Music Festivals, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit levyrestaurants.com or follow us on [LinkedIn](#), [Instagram](#), and [X](#).