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### Levy to Drive New Food, Beverage and Hospitality Experience for NASCAR's Chicago Street Race

*NASCAR Chicago Street Race and Chicago-based Levy are gearing up for the ultimate race weekend with new menus, bold flavors, and local partnerships in redesigned spaces*

**CHICAGO (June 18, 2025)** – The NASCAR Chicago Street Race has partnered with Chicago-based [Levy](#) to wave the green flag on new Windy City flavors across Grant Park, July 5-6, 2025. The partnership taps into Levy's local restaurant roots, sports and entertainment leadership, and motorsports expertise.

Returning to Chicago's historic Grant Park for the third year, the street race which has been dubbed "Event of the Year" by *Sports Business Journal*, will feature an expanded collection of Chicago's favorite restaurants and menus curated by Levy.

"We are thrilled to partner with another Chicago-based culinary powerhouse like Levy to ensure that we continue to shine a spotlight on the local Chicago food scene," said Julie Giese, NASCAR Chicago Street Race President. "With visitors coming from all 50 states and more than two dozen countries around the globe, this partnership allows us to both highlight Levy's own world-class hospitality and also showcase even more local, family-owned Chicago neighborhood restaurants to our race attendees this Independence Day Weekend."

"As a Chicago-lifer, I'm definitely biased, but I truly believe there is no city with more energy than Chicago during the summer," said Andy Lansing, CEO of Levy. "The NASCAR Chicago Street Race highlights our city and the sport in a totally unique way, and it's been incredible to see fans rally behind it. We're so excited to help elevate an already wonderful event with a new level of food, beverage and hometown hospitality."

This year's festivities will debut a new food and beverage lineup across concessions and premium hospitality spaces featuring a deep roster of favorite Chicago restaurants. That includes two of Levy's own restaurants in Chicago – Jake Melnick's Corner Tap and River Roast – alongside local, independently-owned staples Mr. Beef, Bronzeville Winery, Lexington Betty Smokehouse, Robinson's Ribs, and Josephine's Southern Cooking, with more to be announced closer to race weekend.

Across the Grant Park course, Levy and NASCAR will build on their existing [sustainability programs](#) with a renewed commitment to scaling up reusable products. Beverage locations across all areas of the event this year will use reusable cups.

Levy, which has grown from a delicatessen in Chicago's Water Tower Place into a global hospitality leader, remains headquartered on Michigan Avenue in Chicago's Gold Coast and has deep-rooted relationships across the city. The company leads the food, beverage and hospitality experience at nearly 20 locations around Chicagoland, along

with marquee racing events like the DAYTONA 500 and Coca-Cola 600, and many other NASCAR Cup Series events.

Look for more detail about the food and beverage experience at the 2025 NASCAR Chicago Street Race over the coming month.

### **About Levy**

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Levy has twice been named one of the 10 most innovative companies in sports by Fast Company magazine and has been honored by Forbes as a Best Large Employer, Best Employer for Diversity, and Best Employer for Women. Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters and music festivals, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, Coachella and Stagecoach Music Festivals, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit [levyrestaurants.com](https://levyrestaurants.com) or follow us on [LinkedIn](#), [Instagram](#), and [X](#).

### **About NASCAR Chicago Street Race**

The NASCAR Chicago Street Race is home to the first-ever NASCAR Cup Series street race in the history of the sport. Located in downtown Chicago, the 2025 NASCAR Cup and NASCAR Xfinity Series races will once again take competitors past and through many of the city's most renowned downtown landmarks on Michigan Avenue, South Columbus Drive, South DuSable Lake Shore Drive and the start-finish line near Buckingham Fountain. Southern rock superstars Zac Brown Band will headline the one-of-a-kind sports and entertainment experience, which will return to Grant Park July 5-6, 2025. For more information, visit [NASCARChicago.com](https://NASCARChicago.com).

### **About NASCAR**

The National Association for Stock Car Auto Racing (NASCAR) is the sanctioning body for the No. 1 form of motorsports in the United States and owner of 14 of the nation's major motorsports entertainment facilities. NASCAR sanctions races in three national series (NASCAR Cup Series™, NASCAR Xfinity Series™, and NASCAR CRAFTSMAN Truck Series™), four international series (NASCAR Brasil Series, NASCAR Canada Series, NASCAR Euro Series, NASCAR Mexico Series), four regional series (ARCA Menards Series, ARCA Menards Series East & West and the NASCAR Whelen Modified Tour) and a local grassroots series (NASCAR Advance Auto Parts Weekly Series). The International Motor Sports Association™ (IMSA®) governs the IMSA WeatherTech SportsCar Championship™, the premier U.S. sports car series. NASCAR also owns Motor Racing Network, Racing Electronics, and ONE DAYTONA. Based in Daytona Beach, Florida, with offices in five cities across North America, NASCAR sanctions more than 1,200 races annually in 11 countries and more than 30 U.S. states.