

# Oilers Entertainment Group Launches ICE District Hospitality with Compass Group Canada and Levy

# Leverages OEG's market leadership, Compass Group Canada's operational power and Levy's experience serving North America's most iconic major venues

**EDMONTON, AB, MAR 3, 2021** – Today, Oilers Entertainment Group (OEG) announced the launch of ICE District Hospitality for the start of the 2021-22 NHL season, with <u>Compass Group</u> <u>Canada</u> and <u>Levy</u> to enhance the fan experience at Rogers Place and the surrounding ICE District. ICE District Hospitality is a part of OEG's long-term vision for its food and beverage business and will tap into Compass Group Canada's operational expertise, as Canada's leading foodservice company and Levy, a specialized sports and entertainment provider within the Compass Group portfolio. Levy will support ICE District Hospitality through its experience as the market-leader in delivering world-class hospitality at major sports and entertainment venues and iconic events.

"ICE District Hospitality will build upon a strong foundation to elevate the food and beverage offering for our guests, while creating an integrated hospitality experience across ICE District," said OEG Business President & COO Tom Anselmi. "We are delighted to work with Compass Group Canada and Levy to bring their experience and creativity to ICE District. We will create a signature experience for guests to ICE District and it starts with fresh, diverse and inspired food and beverage choices, delivered with exceptional service."

"We thank Aramark for spearheading the launch of our food and beverage program at Rogers Place during our first five years of operation," Anselmi added.

ICE District Hospitality will be responsible for the Rogers Place food and beverage program, including general concessions, suites and club level dining, restaurants and catering. ICE District Hospitality will also work within a broader, integrated food & beverage program for ICE District, working with its sister company, Oliver & Bonacini, to build off the success of its initial offerings – Braven, Kindred and Alchemy. At the core of ICE District Hospitality will be a focus on elevated hospitality embracing the very best ingredients from local farmers and purveyors, fused with the dynamic and diverse Edmonton culinary landscape. The company is also committed to hiring local hospitality industry talent to help deliver the experience.

"OEG has created an entertainment destination in ICE District that is on par with any you'll find around the world," said Andy Lansing, President and CEO of Levy. "We're honored to join OEG in fulfilling the vision of the District. From delivering the experiences that Oilers fans enjoy most to creating new, signature hospitality experiences throughout the district. Through it all, we'll continue to work with the community and Edmonton's incredible hospitality talent." Levy and Compass Group Canada, both sectors within the portfolio of parent company Compass Group, will join OEG to bring ICE District Hospitality to life. Levy will support the development of unique hospitality concepts and programming, and Compass Group Canada will provide the operational expertise and resources.

Levy is known for creating many of the most acclaimed food and beverage experiences in sports and entertainment, from food hall collaborations with local restaurants in concessions and personalized service in premier clubs and suites, to dining and entertainment districts that operate year-round. Levy's partners include a market-leading roster of major arenas across the continent, including Bell Centre in Montreal, Barclays Center in Brooklyn, United Center in Chicago, and Staples Center in LA, as well as Michelin Star restaurants and award-winning cultural attractions. In crafting hospitality for premium seating areas in Rogers Place, Levy will also tap into its roots as the original innovator bringing restaurant quality food and beverage service to stadium suites.

Compass Group Canada is Canada's leading foodservice provider, with more than 2,200 locations throughout the country. Through operational excellence, innovation and seamless execution, the company brings outstanding experiences to guests across the country. Compass Group Canada amplifies their offering further through strategic partnerships including a decade-long relationship with Oliver & Bonacini, to provide a premium culinary experience to guests and clients.

More information about dining at Rogers Place and the surrounding ICE District will be available closer to the 2020-21 season.

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### **About Oilers Entertainment Group**

Oilers Entertainment Group (OEG) delivers leading sports, entertainment and special event programming to fans and patrons in Canada and the United States. OEG owns the five-time Stanley Cup Champion Edmonton Oilers, the WHL's Edmonton Oil Kings, the AHL's Bakersfield Condors, operates Rogers Place, the top venue in North American sports and entertainment, and anchor of ICE District, Canada's largest mixed-use sports and entertainment district, a destination for people from all corners of the city, country and world.

### About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by Fast Company magazine and one of the top three Best Employers for Diversity in America by Forbes, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit <u>www.levyrestaurants.com</u> or follow us on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>.

### About Compass Group Canada

Compass Group Canada is Canada's leading foodservice and support services provider with over 25,000 associates working in more than 2,200 locations throughout the country. The company specializes in providing foodservices and support services across the core sectors including leading sports and leisure venues, executive dining rooms and cafes, schools, universities, seniors' residences, and hospitals as well as remote camps and offshore oil rigs. Compass Group Canada has been identified as a Great Place to Work®, the global authority on high-trust, high-performance workplace cultures, in 2021, 2020, 2019 and 2018, as a Best Workplaces™ in Retail and Hospitality in 2021 and 2020 and as a Greater Toronto Area Top Employer in 2021.

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