

Oklahoma City Thunder selects Levy as its food, beverage and hospitality partner for future home, Continental Coliseum, opening in 2028

Partnership extends longtime Paycom Center relationship to new arena with a continued focus on innovative hospitality and local flavors

[First look: Continental Coliseum food and beverage spaces](#)

OKLAHOMA CITY (Oct. 8, 2026) – The Oklahoma City Thunder has selected Levy as the founding food, beverage and hospitality partner for [Continental Coliseum](#), the new state-of-the-art arena rising in downtown Oklahoma City and set to open in 2028. The partnership extends the longtime relationship between the Thunder and Levy, which currently leads the culinary operation at Paycom Center under a custom white-label brand, Loud City Hospitality.

Continental Coliseum will feature a best-in-class food and beverage program celebrating Oklahoma culinary excellence, while introducing hospitality concepts designed exclusively for Thunder fans. Throughout the new arena, guests will enjoy chef-driven offerings from local restaurant partners, immersive dining spaces and technology-enabled service experiences that combine speed, convenience and personalized hospitality. Large, frictionless markets, ranging from 500 to 1,150 square feet of front-of-house space, will feature innovative open kitchens that are fully visible to fans and are customized to the concept and the selected local restaurant partner.

“Levy has been an outstanding partner at our current arena, and their commitment to innovation, quality and Oklahoma’s culinary community makes them the ideal partner for Continental Coliseum,” said Danny Barth, executive vice president for the Thunder. “As we look toward opening the new arena in 2028, Levy shares our vision for creating elevated, convenient and memorable hospitality experiences that make every visit to Thunder Basketball and other events feel special. Together, we’re building a food and beverage program that will reflect the energy of Oklahoma City and set a new standard for arena hospitality.”

“We’ve had the privilege of partnering with the Thunder for many years, and together we’ve created a unique Loud City fan experience that reflects the pride and passion of the community,” said Andy Lansing, CEO of Levy. “This relationship is so special to us, and we’re beyond excited to carry it forward at Continental Coliseum. It will be one of the country’s greatest basketball arenas and the home of incredible memories for generations to come.”

Continental Coliseum will see a significant and very intentional increase in its culinary infrastructure, including 17 kitchens and 33% higher point-of-sale per person ratio. Bar spaces are being designed with enclosed seating lounges, bar-top dining and thoughtfully curated social spaces that allow fans to gather before, during and after events. Levy will also

introduce dedicated speed lanes during non-NBA events, helping guests move seamlessly through service points and return to the action faster than ever before.

Levy has led premium hospitality operations at Paycom Center for more than 15 years and expanded to manage food and beverage service throughout the venue in 2023. Levy serves fans at iconic sports and entertainment destinations around the world and has 19 NBA partnerships. In Oklahoma, Levy also serves fans across the University of Oklahoma athletics portfolio and was recently named the founding hospitality and concessions partner for the new MAPS 4 Multipurpose Stadium in downtown Oklahoma City.

About Oklahoma City Thunder

Founded in 2008, the Oklahoma City Thunder has established itself as one of the NBA's premier franchises, earning strong fan, corporate and community support both locally and around the globe. The organization stands at the center of Oklahoma City's cultural renaissance and is anchored in its mission to provide first-class guest service, an engaging NBA experience and meaningful community leadership. In 2025, the Thunder captured the franchise's first NBA Championship, marking a historic milestone for the organization, its fans and the state of Oklahoma. The Thunder currently plays at Paycom Center in downtown Oklahoma City and will soon usher in a new era with the future Continental Coliseum, a state-of-the-art downtown arena that will serve as a centerpiece for sports, entertainment and civic life in Oklahoma City.

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Levy has twice been named one of the 10 most innovative companies in sports by Fast Company magazine and has been honored by Forbes as a Best Large Employer, Best Employer for Diversity, and Best Employer for Women. Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters and music festivals, and convention centers; as well as the Super Bowl, Grammy Awards, US Open Tennis Tournament, Kentucky Derby, Coachella and Stagecoach Music Festivals, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit levyrestaurants.com or follow us on [LinkedIn](#), [Instagram](#), and [X](#).