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TD Place Launches Expansive Retail Partnership with Rank + Rally

Rank + Rally will curate the on-site and online retail experience for all TD Place events, including football, soccer and hockey games, concerts and special events

OTTAWA, Ontario – July 17, 2026 – TD Place has tapped [Rank + Rally](#), the retail company of sports and entertainment hospitality leader Levy, to oversee the venue's on-site and online retail experience. As official retail partner, Rank + Rally will curate and operate retail offerings throughout TD Place, delivering an elevated and cohesive shopping experience across the venue's bustling year-round events, which includes football, soccer and hockey games, major concerts and special events. The venue currently serves as the home of the Ottawa Redblacks, Ottawa 67s, Atlético Ottawa, Ottawa BlackJacks and Ottawa Rapid FC. Rank + Rally will also oversee the online retail experience at www.lansdownesports.ca, extending the TD Place shopping experience for Ottawa fans beyond game days.

"Levy has been an outstanding partner at TD Place for more than a decade, and we're excited to expand that relationship through Rank + Rally," said Janice Barresi, Senior Vice President, Commercial, Ottawa Sports and Entertainment Group. "Their understanding of our business, our fans and our venue makes them uniquely positioned to help us build a retail experience that reflects the energy and pride of our teams and events."

"We're thrilled to grow our roots in Ottawa and redefine the retail experience at a venue that truly buzzes year-round," said Dan Gillham, SVP of Rank + Rally. "From the field to the rink, we'll bring a new level of customization, expanded selection and enhanced access for fans to celebrate their team throughout the year."

Through the new partnership, Rank + Rally is enhancing TD Place's flagship team store with new technology integrations designed to support faster, more seamless shopping. Rank + Rally will also expand the product selection at pop-up retail activations that are customized for each event.

This partnership builds on Levy's long-standing food, beverage and hospitality partnership with TD Place – Levy has served fans at the venue since the new stadium opened in 2014. Together, Levy and Rank + Rally teams will now collaborate as one connected culinary, hospitality and retail team elevating the overall fan experience on game days and event days.

The TD Place partnership also reflects Rank + Rally's continued growth in Canada. In 2025, the company partnered with the Ottawa Senators, and it maintains long-term relationships with major franchises across North America, including the Edmonton Oilers, among others. Rank + Rally also serves fans at marquee sporting events and celebrations, including NBA and WNBA All-Star Games, Stanley Cup Playoffs and NBA Playoffs.

About TD Place

Located in the heart of the city, the arena and stadium at TD Place form the centrepiece of Ottawa/Gatineau's newest urban lifestyle district, Lansdowne. The stadium seats 24,000 for live sports and 30,000 for concerts. The arena seats up to 10,000 for live sports and can be configured for intimate theatre-style concerts for between 2,000 and 7,000 fans. Ottawa's exciting downtown sports and entertainment destination is surrounded by restaurants, shops, services and excitement. For more information and events listings visit the [TD Place website](#) and follow TD Place on [Twitter](#) @TD_Place and [Instagram](#) @TDPlace

About Rank + Rally

Rank + Rally is the wholly-owned retail company of sports and entertainment hospitality leader Levy, specializing in creating customized in-venue and online retail experiences for the biggest brands and most iconic venues and events in sports, entertainment, and culture. From designing immersive flagship stores and curating unique product collections to transforming online shopping experiences and driving sales through digital marketing and promotional strategies, Rank + Rally teams-up with its partners to bring excellence to every facet of retail strategy and operations. For more information, visit us at www.rankandrally.com and follow us on [LinkedIn](#).