



FOR IMMEDIATE RELEASE

LEGOLAND® New York Resort and Levy to Bring Exclusive New York-Centric Hospitality to World's Largest LEGOLAND Theme Park

Opening in 2020, LEGOLAND New York Resort will leverage food and beverage trends and stellar hospitality for guests visiting from across the world

GOSHEN, NY– September 26, 2019 – [LEGOLAND® New York Resort](#) announced today its partnership with [Levy](#), the industry leader in sports and entertainment dining, to provide LEGOLAND New York Resort guests a custom built hospitality and entertainment experience. Levy's culinary team, along with its technology and analytics subsidiary [E15 Group](#), will partner with LEGOLAND New York Resort, opening in 2020, to craft exclusive New York-centric food and beverage menus.

With this partnership, LEGOLAND New York Resort's guests will enjoy a wide variety of dining destinations and dishes within the resort. Concessions, restaurants, and grab-and-go snacks will feature local partners, purveyors, and farms, showcasing New York's unrivaled culinary culture. Unique menu offerings will be sprinkled with kid-friendly delights for young guests, and for those that feel like a kid at heart.

"LEGOLAND Resorts are known for immersing guests in every attraction, leaving a lasting memory for years to come," said Levy's Regional Director of Operations Marco Fabozzi. "With this partnership, our team will infuse New York's legendary culinary staples into the iconic experience that LEGOLAND is known for to its loyal following. With top-notch farms, food purveyors and area bakeries, we're excited to create a one-of-a-kind journey only found at LEGOLAND New York."

To bring the unique experience to life, Levy, leveraging market intelligence from E15 Group, will develop curated hospitality experiences and menus unique to LEGOLAND New York Resort. Levy brings a diverse history operating some of the largest and most well-known venues and events in sports and entertainment including The Kentucky Derby, Grammy Awards, Super Bowl, Jacob K. Javits Center, Barclays Center and US Open. With such varied and large-scale experience, Levy will elevate the food options available to LEGOLAND New York Resort guests, with enchanting twists.

"Every moment in the resort is an opportunity to make a child's day, make a parent's day easier with a variety of options for picky eaters, and provide fun foods to wow guests," said LEGOLAND New York Director of Food and Beverage Amanda Becerra. "We're thrilled to partner with Levy and their unmatched expertise in the industry to build an unparalleled dining and hospitality experience for every guest we welcome to the resort."

When it opens, LEGOLAND New York Resort will be the largest LEGOLAND theme park ever built by Merlin Entertainments, with more than 50 rides, shows, and attractions on 150 acres in the heart of New York's beautiful Hudson Valley.

LEGOLAND® New York and Levy will be collaborating over the course of the next year ahead of the resort's opening in 2020.

About Merlin Entertainments plc

Merlin Entertainments plc is a global leader in location-based, family entertainment. As Europe's number one and the world's second-largest visitor attraction operator, Merlin now operates more than 130 attractions, 19 hotels and 6 holiday villages in 25 countries and across 4 continents. Merlin's purpose is to deliver memorable experiences to its 67 million guests around the world, through its iconic brands and multiple attraction formats, and the commitment and passion of its 28,000 employees (peak season).

See www.merlinentertainments.biz for more information and follow on Twitter @MerlinEntsNews.

About Levy

The disruptor in defining the sports and entertainment hospitality experience, Levy is recognized as the market leader and most critically acclaimed hospitality company in its industry. Twice named one of the 10 most innovative companies in sports by *Fast Company* magazine and one of the top three Best Employers for Diversity in America by *Forbes*, Levy's diverse portfolio includes award-winning restaurants; iconic sports and entertainment venues, zoos and cultural institutions, theaters, and convention centers; as well as the Super Bowl, Grammy Awards, PGA Championship, US Open Tennis Tournament, Kentucky Derby, and NHL, MLB, NBA, NFL, and MLS All-Star Games. For more, visit www.levyrestaurants.com or follow us on [Facebook](#), [Twitter](#), and [Instagram](#).

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Vendors interested in working with Levy and LEGOLAND can reach out to Amanda Becerra at Amanda.Becerra@LEGOLAND.com, 845.645.8361 and Christopher Fava at cfava@levyrestaurants.com, 702.328.4354

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