



## **Santa Clara Convention Center and Levy Partner to Bring Innovative, Chef-Driven Hospitality to Meeting Planners and Event Guests**

*Collaboration will fuse local food trends and industry's best hospitality for a reimagined guest experience*

**SANTA CLARA, Calif. (January 14, 2020)** – The [Santa Clara Convention Center](#) announced today a new partnership with [Levy](#), the industry leader in exemplary hospitality experiences at major convention centers and sports and entertainment venues. [Levy Convention Centers](#) will serve as the official dining and hospitality partner at the Santa Clara Convention Center which is currently managed and operated by Spectra Venue Management. Together, the two will bring an elevated, refreshed mindset to food and beverage by integrating locally grown ingredients and innovative technology reflective of the Silicon Valley and South Bay.

“We are excited to begin a strategic partnership with Levy at the Santa Clara Convention Center,” said Kelly Carr, General Manager for Spectra. “We look forward to showcasing the Santa Clara Convention Center as a local flavor destination that transforms the client’s and attendee’s event experience.”

“People around the world know Santa Clara and Silicon Valley as centers for innovation and entrepreneurship,” said Cindy van Rensburg, Division President of Levy Convention Centers. “That spirit will guide everything we do. We’ll blend advanced hospitality technology with warm service and fresh ideas that take advantage of the South Bay’s wealth of culinary talent and fresh, vibrant flavors.”

The Santa Clara Convention Center and Levy will work together over the coming months to craft menus, dining concepts and catering experiences throughout the venue – one of the largest meeting and convention facilities in Silicon Valley. Guests and meeting planners should expect the experience to reflect the bounty of fresh ingredients and imaginative ideas that define dining in Silicon Valley and the South Bay. Produce will be sourced from local farmers and purveyors with appearances from Santa Clara’s and San Jose’s incredible restaurants along with fresh baked bread, pastries, and goods made in-house daily.

Levy’s culinary team, along with its technology and analytics subsidiary [E15 Group](#), will utilize consumer insights to curate menus and hospitality experiences. The spirit of entrepreneurship and innovation also comes to life through data experts who work with chefs to deliver trend-setting food and beverage with frictionless experiences.

Levy Convention Centers will tap into its experience creating amazing hospitality experiences at some of the world’s top meeting venues, like the Javits Center in New York and Georgia World Congress Center in Atlanta. Guests can also expect a signature experience influenced by Levy’s service at high-end events like the Grammy Awards and Kentucky Derby, as well as top California entertainment venues including STAPLES Center, Dodger Stadium, Los Angeles Convention Center, and the Rose Bowl Stadium.

### **About Levy Convention Centers**

Levy Convention Centers is a team of culinary and hospitality specialists who deliver restaurant-quality food, beverage and hospitality to premier event venues across the country. Centered on a passion for food, Levy Convention Centers has been recognized by Food Service Director, International Association of Venue Managers, and the American Culinary Federation. For more, visit [www.levyrestaurants.com](http://www.levyrestaurants.com) or follow us on [Facebook](#), [Twitter](#) or [Instagram](#).

### **About Santa Clara Convention Center**

The Santa Clara Convention Center is strategically located in the heart of Silicon Valley, a prime location for conventions, trade shows and exhibitions. The Santa Clara Convention Center is minutes from hotels, restaurants, Levi's Stadium, California's Great America Theme Park, and many of the largest and most influential technology companies in the world, with easy access to freeways and Norman Y. Mineta San Jose International Airport and only 45 miles south of San Francisco. The Convention Center features 100,000 square feet of exhibit space, a 22,400 square foot ballroom, 31 breakout rooms and a 607-seat theater and attracts over 350,000 visitors annually. The facility is an integral economic component of Santa Clara, generating economic benefits through attendee direct and indirect spending and sustaining over 500 local jobs. For more information, visit [www.santaclaraconventioncenter.com](http://www.santaclaraconventioncenter.com).

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